街頭美食攤販與臺灣社會變遷的悖論

Street Food Vending and Paradoxes of Social Change in Taiwan

郭瑞琪（Rachel Core）
美國史丹森大學（Stetson University）社會人類學系副教授

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西方國家將新冠肺炎疫情歸咎於亞洲的傳統市場，但傳統市場為發展中國家的許多消費者提供新鮮蔬菜、肉類和海鮮。同時，傳統市場與夜市在亞洲消費者中也存在爭議。由於衛生方面的擔憂，一些亞洲消費者會避免前往夜市。然而，另一些消費者則被夜市吸引，想要品嚐美食，並體驗熱鬧的氣氛。事實上，圍繞街頭美食攤販的爭議已持續數十年，且遍及全球。本次演講將聚焦於 2024 年 7 月至 2026 年 6 月期間，講者五度親赴臺灣進行調查，透過幾百小時的參與式觀察，以及對幾十位商家和顧客訪談所獲得的研究成果。具體來說，本次演講將探討當今市場上的新興技術與實踐，以及這些市場如何成為——大都會中的天幕（cosmopolitan canopies）。

Western countries blamed Asian wet markets for COVID-19, but wet markets supply fresh vegetables, meat and seafood for many consumers across the developing world. At the same time, open-air food markets are controversial among consumers in Asia. Due to sanitation concerns, some Asian consumers avoid night markets. Other consumers are drawn to night markets to sample famous foods and experience the boisterous atmosphere. Controversies surrounding street food vending stretch back decades and span the globe. This talk highlights findings from hundreds of hours of participant observation and interviews with dozens of merchants and customers, conducted during five research trips to Taiwan between July 2024 and June 2026. Specifically, the talk will examine technological innovations in today's markets, which are "cosmopolitan canopies." Specifically, the talk will examine technological innovations in today's markets, which are "cosmopolitan canopies."

主講人簡介：

郭瑞琪博士是比較歷史社會學家。她研究亞洲社會中社會結構和制度如何影響健康。她在 2010-11 年獲得了傅爾布萊特獎助為她在約翰霍普金斯大學攻讀博士學位期間收集資料提供支持。2021 年，她同時獲得了外交部「臺灣獎助金」和漢學研究中心邀請演講。2023 年，香港大學出版社出版其著作：《上海

結核病的防治與制度變遷，1911-2011》。2024 年至 2026 年間，她獲得蔣經國國際學術交流基金會兩年期獎助，支持她下一本書關於臺灣傳統市場與夜市中的社區、文明與社會變遷的實地研究。郭博士現任史丹森大學大學社會學與人類學系主任，並於 2026 年晉升為正教授。

Dr. Rachel Core is a comparative-historical sociologist who researches how social structures and institutions affect health in Asia societies. In 2010-11, she was awarded a Fulbright Fellowship to support data collection for her Ph.D. research at Johns Hopkins University. In 2021, she was awarded a Taiwan Fellowship and Center for Chinese Studies research grant. In 2023, Hong Kong University Press published her book, Tuberculosis Control and Institutional Change in Shanghai, 1911-2011. In 2024-26, she has held a two-year research fellowship from the Chiang Ching-Kuo Foundation for Scholarly Exchange to support data collection for her next book on community, civility, and social change in Taiwan's food markets. Dr. Core chairs the Department of Sociology and Anthropology at Stetson University, where she has been promoted to the rank of full Professor in 2026.